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**EXPEDIA NAMES JAMAICA'S JEWEL DUNN'S RIVER BEACH RESORT & SPA
TOP INDEPENDENT HOTEL PARTNER OF THE YEAR**

Ocho Rios, JAMAICA (February 7, 2012) – Jewel Dunn’s River Beach Resort & Spa, an Aimbridge Hospitality resort, was recognized among top Jamaica properties during Expedia’s Partner Appreciation event at the Caribbean Hotel & Tourism Association’s Caribbean Marketplace in Paradise Island, Bahamas on January 2012.

Expedia, Inc., the largest online travel company in the world, awarded The Jewel for Top Independent Hotel Partner of the Year. Located on many acres of private beachfront property near the spectacular Dunn’s River Falls in Ocho Rios, The Jewel is a luxurious adults-only all-inclusive resort that blends superb service with excellent accommodations and gourmet dining. The 250-guest room and suite resort recently received a series of upgrades and updates that placed it squarely at the top of the list for couples looking for a spectacular wedding and honeymoon location and singles looking to enjoy the best Jamaica has to offer.

According to Marco Tagliatti, Vice President of Lodging Supply for Latin America & Caribbean at Expedia, Inc., the winners are a good example of the results achieved when implementing Expedia’s packaging strategies.

“We’re very pleased to be among Jamaica’s elite hotel corps,” said Michele Olivier, Regional Vice President of Sales & Marketing, Aimbridge Hospitality Resort Division. “Having Expedia as a partner has certainly helped cement Jamaica’s position around the globe as a top tourism destination. We’d also like to extend our congratulations to our colleagues. This is going to be a great year for Jamaica!”

For more information or to book a trip of a lifetime at The Jewel visit www.jewelresorts.com or call 800-587-1854.

ABOUT THE JEWEL DUNN’S RIVER BEACH RESORT & SPA

Launched in October 2010, The Jewel Dunn’s River Beach Resort & Spa is Caribbean’s premier all-inclusive adult-only resort known for pampering its guests and offering delightful surprises, including at arrival with complimentary transfers from Montego Bay’s Sangster International Airport. Having a friendly pool concierge swim up and serve skewers of fresh fruit, a cooling mist of eucalyptus-infused water or ice-cold face towels regardless of where swimmers are in the pool. The Jewel puts on dive-in movies showing classic and romantic films while viewers lounge comfortably snacking on Jamaican Jerk Popcorn. And, once a week, foodies indulge on a 6-course, candlelit meal served on the pier. Elsewhere on The Jewel’s property, guests can indulge at the Radiant Spa, which offers traditional massages and revitalizing treatments.