



FOR IMMEDIATE RELEASE

Media Contact:

Jenna Tuttle
MCA Public Relations
214.654.0402
jenna@kmccrory.com

Enter Your Love Story to Win a Summer of Love

*The Jewel Dunn's River Beach Resort & Spa and Robbins Brothers
Host "The Jewel of Jamaica – Summer of Love" sweepstakes this July.*

DALLAS, Texas (July 6, 2011) – The Jewel Dunn's River Beach Resort & Spa has partnered with Robbins Brothers, The Engagement Ring Store™ for the ultimate sweepstakes, "The Jewel of Jamaica – Summer of Love." Submit your romantic story that explains how your relationship has conquered the odds, and the most passionate and heart-warming story will win a one-week stay for two at the all-inclusive Jewel Dunn's River Beach Resort & Spa in Ocho Rios, Jamaica, a \$1,000 gift certificate to Robbins Brothers for Scott Kay wedding rings and airfare to and from Jamaica.*

Enter for your chance to win a summer of love by going to the Robbins Brothers web site (www.robbsbrothers.com) or The Jewel's web site (www.jeweldunnsriverresort.com) from July 15 until August 31. Contestants will be asked to describe why they deserve to win a romantic trip to The Jewel Dunn's River Beach Resort & Spa in 300 words or less, and the winner will be announced on September 15, 2011.

The entries will be judged on three criteria: emotional connection, creativity and grammar/writing ability.

The winner's one-week stay at The Jewel can be scheduled anytime until August 1, 2012 and is based on space availability and occupancy. All contestants must be 21 years of age to enter. This sweepstakes is subject to Robbins Brothers "Jewels and Jamaica – Summer of Love" Sweepstakes July 1 – July 31, 2011 Official Rules and all applicable federal, state and local laws. A copy of the Official Rules can be viewed at www.robbsbrothers.com and www.jeweldunnsriverresort.com.

*Round trip airfare will be provided to Sangster International Airport in Montego Bay, Jamaica to a maximum value of \$1,000 for a maximum two persons. Please see rules and regulations on the Robbins Brothers' web site for more details.

About The Jewels Dunn's River Beach Resort & Spa

The Jewel Dunn's River Beach Resort & Spa is the Caribbean's newest adults-only all-inclusive resort located in Ocho Rios, Jamaica. The resort features 250 rooms and suites, six superb dining options, a selection of six bars, a par-3 nine-hole pitch-and-putt golf course, a variety of land and water sports and a full-service spa. The Jewel Dunn's River Beach Resort & Spa is a collaboration of Sagicor, Aimbridge Hospitality and Resort Capital Partners. For more information or to make a reservation, please call (888) 529-5176 or visit www.jeweldunnriverresort.com.

About Robbins Brothers

An engagement and wedding ring retail company with freestanding stores located in Southern California, Houston, and Dallas/Ft. Worth, Texas, Robbins Brothers serves as the destination for couples in love. While the company specializes in engagement ring settings and diamonds, it carries an extensive selection of loose diamonds, engagement rings, promise rings, commitment rings, anniversary bands, right-hand rings, three-stone rings, wedding bands, earrings, pendants and bracelets from designers including Scott Kay, Simon G., Ritani, Bridget, Coast Diamond and Jeff Cooper. Onsite jewelers are available to set diamonds, custom-design settings and perform service and maintenance checks. Each location is furnished with a refreshment lounge and relaxation area, television and children's play area. For additional information visit www.robbinsbrothers.com.

###